

## Monthly Deliverables

ATHLETES HAVE  
IMPROVEMENT IN  
PERFORMANCE FROM  
AN ADJUST

February 2020: The

Download Materials

Your body wasn't designed  
to deal with the forces  
that occur in a car accident.  
ask your neck and shoulders

November 2019: Car Accident  
Recovery

Download Materials

Growing Up with  
Good Posture

How to Find *Natural*  
Relief from Headaches

# THE SMART CHIROPRACTOR

## October 2020: Product Update

Improvements, optimizations, and new  
tools that make marketing easy &  
automatic.

BACKBONE

pe of  
ne Do You

matters

... experiencing  
... does not have to  
be your normal. Knowing which kind you  
have is the first step towards finding  
relief.

### Bottom Line

We all experience headaches differently - migraine, tension or cluster. Migraines come in all shapes and sizes and can last for up to 3 days! Tension headaches are very common and may affect up to 20% of the population. Cluster headaches are

## **The Smart Chiropractor**

New: New Patient On-Boarding Email Templates in The Vault

New: Updated naming of the folders in The Vault

New: Facebook Cover Images

New: Facebook Cover Videos

New: TSC Monthly Giveaways

New \$200 Referral Gift Cards

## **ChiroEmails**

New: Additional Email Templates

## **Behind the Scenes**

New TSC website

New TSC shop

## **The Smart Chiropractor**

**New Patient On-Boarding Emails:** The new patient on-boarding email templates are now available in The Vault. Previously they were only available as a campaign with ChiroEmails. Now the email templates are available as a text file within The Vault.

**Updated Folder Names:** Updates to the folders of The Vault have been made to make it easier to navigate. The folder names now match the specific contents of each folder.

**Facebook Cover Images/Videos:** Over 20 Facebook cover images and nearly half a dozen Facebook cover videos are now available within The Vault

**TSC Monthly Giveaways:** Each month we have a TSC specific giveaway in the TSC Facebook group. Prizes include TSC products and services. To enter yourself to win, simply answer the monthly question in the comments.

**\$200 Referral Gift Cards:** Earn a \$200 Amazon Gift Card for every new member you refer to The Smart Chiropractor. Your colleague will receive a special added bonus of \$100 off per month and you'll be eligible to earn \$200 for every referred friend. Last month our survey of TSC Members revealed that 100% would recommend our service to a friend- now we've made it easy to get rewarded! Access your special link under the "My Account" tab in the TSC Members Area.

## **ChiroEmails**

New Email Templates: Dozens of additional email templates are available in ChiroEmails. These email templates are designed to make it easy for you to create and send your own emails. They are beautifully designed and everything you need to simply and easily send additional emails from your ChiroEmails account.

## **Behind the Scenes/Upcoming**

Be on the lookout for a completely revamped TSC website- including a marketing blog archive, new tools and resources, a store, and much more!